

The Creative Industries in IN State Senate District 48 Senator Lindel Hume

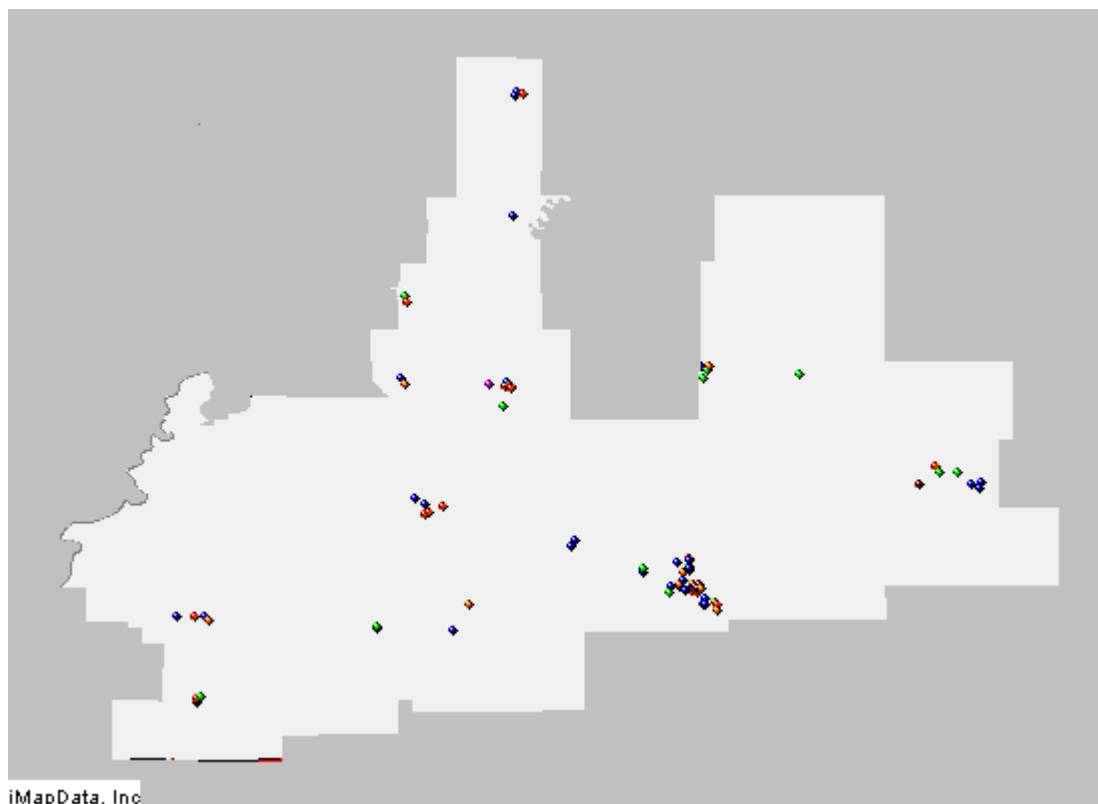
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 48**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 48 is home to 95 arts-related businesses that employ 338 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 48**, with each dot representing an arts-centric business.

95 Arts-Related Businesses in IN State Senate District 48 Employ 338 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 48 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	35
Museums	3	35
Performing Arts	15	63
Music	11	40
Theater	1	12
Services & Facilities	2	10
Performers	1	1
Visual Arts/Photography	43	91
Crafts	5	13
Visual Arts	3	4
Photography	21	35
Services	14	39
Film, Radio and TV	17	108
Motion Pictures	13	83
Television	2	10
Radio	2	15
Design and Publishing	14	38
Architecture	2	5
Design	8	21
Advertising	4	12
Arts Schools and Services	3	3
Arts Schools and Instruction	3	3
GRAND TOTAL	95	338

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 48 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	4	3	-25.00%	14	35	150.00%
Museums	4	3	-25.00%	14	35	150.00%
Performing Arts	16	15	-6.25%	66	63	-4.55%
Music	10	11	10.00%	38	40	5.26%
Theater	1	1	0.00%	12	12	0.00%
Services & Facilities	3	2	-33.33%	12	10	-16.67%
Performers	2	1	-50.00%	4	1	-75.00%
Visual Arts/Photography	46	43	-6.52%	82	91	10.98%
Crafts	8	5	-37.50%	22	13	-40.91%
Visual Arts	2	3	50.00%	2	4	100.00%
Photography	20	21	5.00%	34	35	2.94%
Services	16	14	-12.50%	24	39	62.50%
Film, Radio and TV	17	17	0.00%	93	108	16.13%
Motion Pictures	14	13	-7.14%	82	83	1.22%
Television	2	2	0.00%	10	10	0.00%
Radio	1	2	100.00%	1	15	1,400.00%
Design and Publishing	18	14	-22.22%	61	38	-37.70%
Architecture	2	2	0.00%	7	5	-28.57%
Design	9	8	-11.11%	33	21	-36.36%
Advertising	7	4	-42.86%	21	12	-42.86%
Arts Schools and Services	3	3	0.00%	3	3	0.00%
Arts Schools and Instruction	3	3	0.00%	3	3	0.00%
GRAND TOTAL	104	95	-8.65%	319	338	5.96%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org